Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

Washington, D.C. 20043

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden
hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>STECHER KENNETH W</u>						2. Issuer Name and Ticker or Trading Symbol CINCINNATI FINANCIAL CORP [ CINF ]								(Che	Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner				
(Last) 6200 SO	ast) (First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 02/14/2014								X	Office (chies title				
(Street) FAIRFIE	AIRFIELD OH 45014-5141				4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Inc Line)	′				
(City)				- Doris	/ativ	, Sc	curitio	s A c	auired	Die	nosed o	f or Re	nof	 icially	Owned				
Table I - Non-Deriva  1. Title of Security (Instr. 3)  2. Transa Date (Month/D					saction	n	2A. Deem Execution if any (Month/Da	ed 1 Date	3. Transa	ction	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			() or	5. Amour Securitie Beneficia Owned F Reported	s ally ollowing	Form (D) or	: Direct I r Indirect I str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	(A) (D)	or F	Price	Transact (Instr. 3 a	ion(s)			,iiisti. 4)
Common Stock															75,	5,598		D	
Common Stock														35,658				By Spouse	
			Table II -								osed of, onvertib				Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day	ate, T	i. Transaction Code (Instr. I)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Ex Expiration (Month/Da	Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		curity	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisab		Expiration Date	Title	or Nu of	nount imber ares					
Employee Stock Option (Right to Buy)	\$46.81	02/14/2014			A		6,932		02/14/201	5(1)	02/14/2024	Common Stock	6	,932	\$46.81	6,932	2	D	
Restricted Stock	\$0	02/14/2014			A		13.864		(2)		(2)	Common	13	8 864	\$0	13.86	4	D	

## Explanation of Responses:

- 1. The option vests in three annual installments beginning on the first anniversary of the date of grant.
- 2. The restricted stock units vest March 1, 2017, as set forth in the grant agreement, if performance goals are met. The number of restricted stock units shown is the maximum number of such units that may vest.

Kenneth W Stecher

02/17/2014

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.