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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL 3235-0287 OMB Number: Estimated average burden hours per response: 0.5

1. Name and Addre SCHERER J	ss of Reporting Perso $\overline{\mathrm{F}}$	n <sup>*</sup>	2. Issuer Name and Ticker or Trading Symbol <u>CINCINNATI FINANCIAL CORP</u> [ CINF ]		tionship of Reporting Pe all applicable) Director	10% Owner Other (specify below)	
(Last) 6200 SOUTH G	(First) ILMORE RD	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/10/2017	X	Officer (give title below) EVP & Chief Ins.		
(Street) FAIRFIELD (City)	OH (State)	45014-5141 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filir Form filed by One Rep Form filed by More tha Person	porting Person	

## Table I - Non-Derivative Securities Acquired, Disposed of, or Be

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	("	(1150.4)
Common Stock	11/10/2017		A		10	A	\$ <mark>0</mark>	85,891	Ι	By Trust
Common Stock								3,036	Ι	By 401(k) Plan
Common Stock								50,413	Ι	By Spouse's Trust

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

/s/ Jacob F Scherer, Jr. 11/13/2017

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)									
	10% Owner								
X	Officer (give title below)	Other (spec below)							
EVP & Chief Ins. Off Sub									
6. Indiv Line)	idual or Joint/Group Fil	ling (Check Applica							
X Form filed by One Reporting Person									
Form filed by More than One Reporting Person									
eneficially Owned									
	(Check X 6. Indiv Line) X	(Check all applicable) Director X Officer (give title below) EVP & Chief In 6. Individual or Joint/Group Fi Line) X Form filed by One R Form filed by More th Person							