

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K  
CURRENT REPORT  
Pursuant to Section 13 OR 15(d) of the Securities Exchange Act of 1934

Date of Report: August 14, 2023  
(Date of earliest event reported)

CINCINNATI FINANCIAL CORPORATION  
(Exact name of registrant as specified in its charter)

Ohio (State or other jurisdiction of incorporation)	0-4604 (Commission File Number)	31-0746871 (I.R.S. Employer Identification No.)
6200 S. Gilmore Road (Address of principal executive offices)	Fairfield, Ohio	45014-5141 (Zip Code)

Registrant's telephone number, including area code: (513) 870-2000

N/A  
(Former name or former address, if changed since last report.)

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common stock	CINF	Nasdaq Global Select Market

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13a-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§203.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

- ☐ Emerging growth company
- ☐ If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

**Item 7.01 Regulation FD Disclosure**

On August 14, 2023, Cincinnati Financial Corporation posted presentation slides in PDF format on *cinfin.com/investors* that will be used in investor presentations beginning August 15, 2023. Exhibit 99.1 is a copy of the slides.

The slides are being furnished pursuant to Item 7.01, and the information contained therein shall not be deemed “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise be subject to the liabilities of that section, and shall not be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing. This report should not be deemed an admission as to the materiality of any information contained in the investor presentation slides.

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**Item 9.01 Financial Statements and Exhibits.**

(c) Exhibits

**Exhibit 99.1** – [Investor presentation slides](#)

**Exhibit 104** – The cover page from this Current Report on Form 8-K, formatted as Inline XBRL

**Signature**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CINCINNATI FINANCIAL CORPORATION

Date: August 14, 2023

/s/ Michael J. Sewell  
Michael J. Sewell, CPA  
Chief Financial Officer, Executive Vice President and Treasurer  
(Principal Accounting Officer)



## NASDAQ: CINF

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This presentation contains forward-looking statements that involve risks and uncertainties. Please refer to our various filings with the U.S. Securities and Exchange Commission for factors that could cause results to materially differ from those discussed.

The forward-looking information in this presentation has been publicly disclosed, most recently on July 27, 2023, and should be considered to be effective only as of that date.

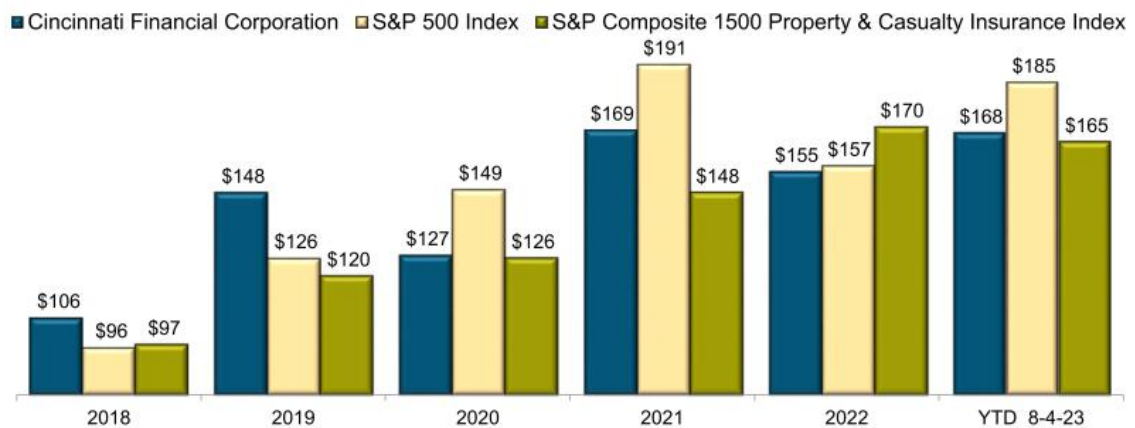
Its inclusion in this document is not intended to be an update or reaffirmation of the forward-looking information as of any later date.

Reconciliations of non-GAAP measures are in our most recent quarterly earnings news release, which is available at [cinfin.com/investors](http://cinfin.com/investors).

## STRATEGY OVERVIEW

- Competitive advantages:
  - Relationships leading to agents' best accounts
  - Financial strength for stability and confidence
  - Local decision making and claims excellence
- Other distinguishing factors:
  - 62 years of shareholder dividend increases
  - Common stocks are approximately 43% of investment portfolio
  - 34 years of favorable reserve development

## CUMULATIVE TOTAL RETURN\*



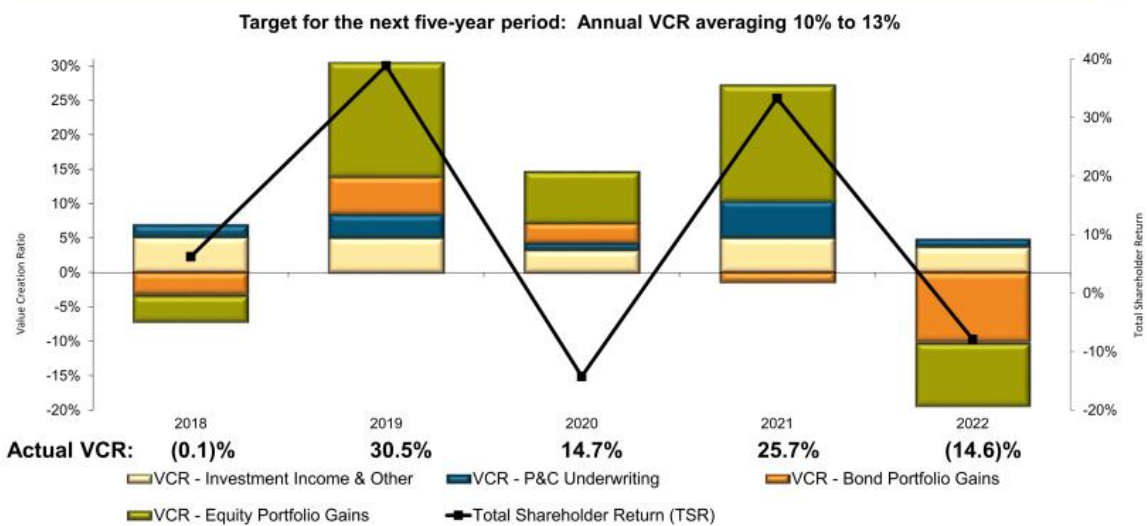
\* \$100 invested on December 31, 2017, in CINF stock or indexes shown, including reinvestment of dividends.  
Periods shown represent each respective fiscal year ending December 31.

## LONG-TERM VALUE CREATION

- Targeting average Value Creation Ratio of 10% to 13% over the next five-year period
  - Value creation ratio (VCR) = annual rate of growth in book value plus the percentage of dividends to beginning book value
  - VCR for 2018 through 2022 averaged 11.2%
- Three performance drivers:
  - Premium growth above industry average
  - Combined ratio consistently within the range of 95% to 100%
  - Investment contribution
    - Investment income growth
    - Compound annual total return for equity portfolio over five-year period exceeding return for S&P 500 Index

## INCREASE VALUE FOR SHAREHOLDERS

MEASURED BY VALUE CREATION RATIO



## PERFORMANCE TARGETS & TRENDS

- 7.2% VCR for YTD 6-30-23, on an annualized basis, is within annual target: 10% to 13% annual average over the next five-year period
  - 4.0% contribution from non-operating items, including 4.2% of net gains from the equity security portfolio
- Related performance drivers at YTD 6-30-23 compared with long-term targets:
  - 8% growth in P&C net written premiums, vs. 8% full-year 2023 projection for the industry
  - 99.2% combined ratio, within our 95% to 100% long-term target range
  - 13% investment income growth exceeded 5.1% five-year CAGR as of year-end 2022
- Growth from underwriting operations drove operating cash flow
  - \$825 million in net cash flow from operating activities YTD 6-30-23, up 9%

## PANDEMIC FINANCIAL EFFECTS, NOT MATERIAL SINCE 2020

- Premiums: Growth slowed for several quarters; minimal effect by mid-2021
  - Insured exposure levels were reduced for some lines of business due to economic effects
  - Growth for net written premiums slowed from 10% growth for 1Q20 and full-year 2019
- Loss and expenses: \$85 million for full-year 2020 that were pandemic-related
  - \$31 million for business interruption claims (Cincinnati Re or Cincinnati Global)
  - \$30 million legal expenses
  - \$8 million for credit losses-uncollectible premiums
  - \$16 million personal auto policyholder credit
  - Changes in estimated losses and expenses in 2022 and 2021 were immaterial
- Regarding business interruption claims through July 2023, the vast majority of all of the cases decided by courts at all levels that have considered the issue have concluded that these claims are not covered by commercial property policies



## SECOND-QUARTER 2023 HIGHLIGHTS

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- EPS of positive \$3.38 per share vs. negative \$5.12 per share in 2Q22
  - Non-GAAP operating income increased 103% to \$191 million
  - \$8.11 of the \$8.50 EPS increase vs. 2Q22 was from the change in the fair value of equity securities still held
- Investment income rose 13%
  - Interest income was up 19%, dividend income was down 3%
- Property casualty net written premiums grew 9%
  - Higher average renewal pricing: commercial lines up near the low end of the high-single-digit percentage rate, personal lines up near the high end of the mid-single-digit percentage rate and E&S up at the high-single-digit percentage rate
- Combined ratio of 97.6%, 5.6 percentage points lower than 2Q22
  - 2Q23 decrease included 0.4 points from catastrophe losses

## STRATEGIES FOR LONG-TERM SUCCESS

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- Financial strength for consistent support to agencies
  - Diversified fixed-maturity portfolio, laddered maturity structure
    - No corporate exposure exceeded 0.9% of total bond portfolio at 6-30-23, no municipal exposure exceeded 0.2%
  - 43.3% of investment portfolio in common stocks to grow book value
    - No single security exceeded 8.8% of publicly traded common stock portfolio
  - Portfolio composition helps mitigate anticipated effects of inflation and a rise in interest rates
  - Low reliance on debt, with 6.9% debt-to-total-capital at 6-30-23
    - Nonconvertible, noncallable debentures due in 2028 and 2034
  - Capacity for growth with premiums-to-surplus at 1.1-to-1
- Operating structure reflects agency-centered model
  - Field focus – staffed for local decision making, agency support
  - Superior claims service and broad insurance product offerings
- Profit improvement and premium growth initiatives



## MANAGE INSURANCE PROFITABILITY

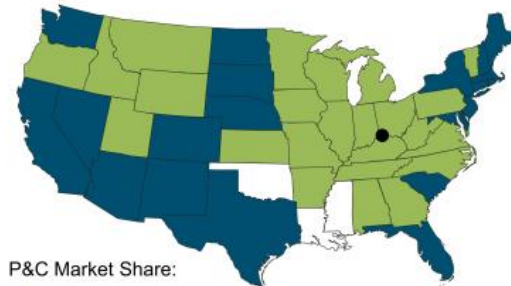
- Ongoing underwriting expertise enhancement
  - Predictive modeling tools and analytics to improve property casualty pricing precision and segmentation on an individual policy basis
  - Data management for better underwriting and more granular pricing decisions
  - Associate specialization and augmentation aimed at lowering loss ratios
- Improving efficiencies and ease of use with technology
  - Streamlines processing for agencies and the company
  - Helps optimize personalized service
- Investing for the future
  - To improve profitability with rate adequacy and risk selection/loss control initiatives
  - To diversify risk by expanding operations into new geographies and product areas
  - Strategic investments with modest short-term effects on expense ratios
    - 12% increase in field associates since the end of 2017, supporting healthy premium growth

## DRIVE PREMIUM GROWTH

- New agency appointments bring potential for growth over time
  - 209 appointed in 2022, including 64 for personal lines only, writing an estimated \$7 billion in aggregate of annual property casualty premiums from all carriers they represent
  - 159 appointed YTD 6-30-23 marketing most or all lines, 53 personal lines only
- Expanding marketing and service capabilities
  - Enhanced marketing, products and services for personal lines Cincinnati Private Client<sup>SM</sup> brand
    - \$919 million in full-year 2022 Cincinnati Private Client net written premiums, up 39% from 2021
    - \$582 million YTD 6-30-23 Cincinnati Private Client net written premiums, up 34% from YTD 6-30-22
  - Increased opportunities for agencies to cross-serve their clients to meet insurance needs
  - Expansion of reinsurance assumed through Cincinnati Re<sup>®</sup> to further deploy capital, diversify risk
  - Cincinnati Global Underwriting Ltd.<sup>SM</sup> producing profitable premium growth over time
- 8% growth in YTD 6-30-23 P&C net written premiums
  - Commercial up 4%, personal up 22%, E&S up 13%, Cincinnati Re down 6%, Cincinnati Global up 22%
  - Higher average renewal pricing: commercial lines up near the low end of the high-single-digit percentage rate, personal lines up mid-single-digit percentage rate and E&S up high-single-digit
  - Term life insurance earned premiums up 4%

## SELECT GROUP OF AGENCIES IN 46 STATES

2,035 agency relationships with 2,990 locations  
(as of June 30, 2023)



Our Commercial Top Five = 36%  
Ohio, Illinois, Pennsylvania,  
North Carolina, Indiana

Our Personal Top Five = 46%  
Ohio, New York, Georgia,  
California, Illinois

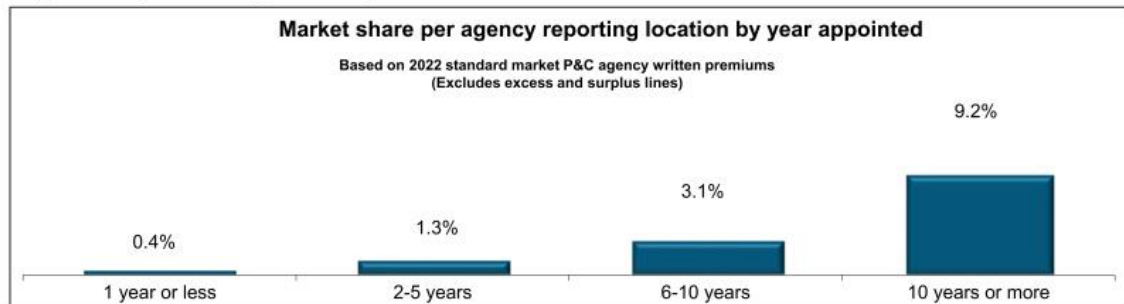
Market Share Top Five  
Ohio: 4.3%  
Montana: 2.8%  
Vermont: 2.5%  
Kentucky: 2.2%  
Indiana: 2.1%

Based on 2022 data excluding A&H, Flood and Crop

## PREMIUM GROWTH POTENTIAL

### STEADILY INCREASE OUR SHARE WITHIN APPOINTED AGENCIES

- Cincinnati's share of \$140 billion total\* premiums (including approximately \$5 billion E&S) produced by currently appointed agencies is approximately 5%.

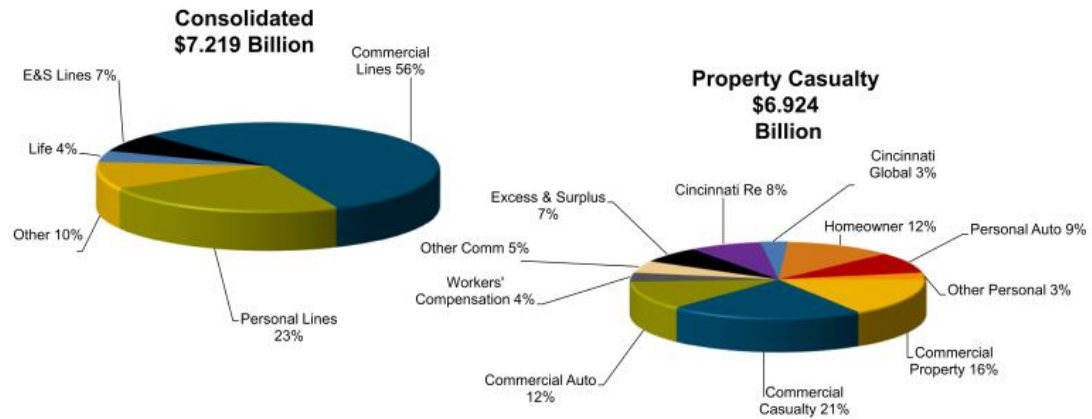


- New appointments also drive premium growth opportunity
  - Agency relationship net count increased by 45% since the end of 2012
  - Agencies appointed during 2018-22 produce \$44 billion total\* of standard lines business

\* Estimated annual property casualty premiums written with all carriers represented by agencies appointed by Cincinnati Insurance

## MARKET FOR 75% OF AGENCY'S TYPICAL RISKS

2022 NET EARNED PREMIUMS



Approximately 15% of commercial premiums = policies with average annual premiums <\$10,000 & 35% >\$100,000; 83% HO accounts include auto

## CINCINNATI FINANCIAL AT A GLANCE

- Top 25 U.S. P&C insurer
- A.M. Best rating: A+ Superior
- \$7.2 billion 2022 premiums:
 

56% Commercial	23% Personal	7% Excess & Surplus
4% Life	7% Cincinnati Re	3% Cincinnati Global
- Agency-centered business model is time-tested
  - Agency relationships strengthened over time by in-person approach
  - Local decision-making operating structure is difficult to replicate
  - Centralized organization versus branch office structure contributes to low expense ratio
- 62 consecutive years of shareholder dividend increases
  - We believe only seven U.S. public companies can match this record
  - 9% increase from YTD 6-30-22 ordinary cash dividends declared
  - Yield is attractive, 2.7% in early-August 2023



## SUSTAINABILITY EFFORTS TO CREATE LONG-TERM VALUE

### ENVIRONMENTAL, SOCIAL AND GOVERNANCE CONSIDERATIONS ARE IMPORTANT

- We aim to create a sustainable enterprise that delivers long-term value for our stakeholders, including shareholders, associates, independent insurance agents, policyholders and communities. It is our responsibility to be a steady, fair and responsible employer, insurance carrier and corporate citizen.
- We are committed to the development and financial wellness of our workforce, to managing climate risk and to ethical governance and operations. Several key items are listed below.
- Providing equal opportunity for all associates, helping them to meet their goals
  - Competitive pay, 401(k) program with generous company match, stock ownership opportunities
  - Adjusted gender pay gap of 1.5%, adjusted ethnic minority pay gap of 1.6% (in favor of ethnic minorities)
- Responding to climate risk: Eco-friendly operations and reducing energy emissions
  - Company fleet fuel efficiency up 20% (since 2010), headquarters electric consumption down 37% (since 2015)
  - Doing green business, such as repairing insured buildings to qualify for green certification
- Governing with integrity and operating with purpose
  - Board of directors with diverse experience, 75% are independent, 33% are women
  - Formal Ethical Business Practices Plan helps ensure associates understand high ethical standards
  - Formal risk management programs include efforts to keep systems and data secure

You can find more information about our sustainability efforts and related Environmental, Social and Governance (ESG) disclosures at [cinfm.com/sustainability](http://cinfm.com/sustainability).

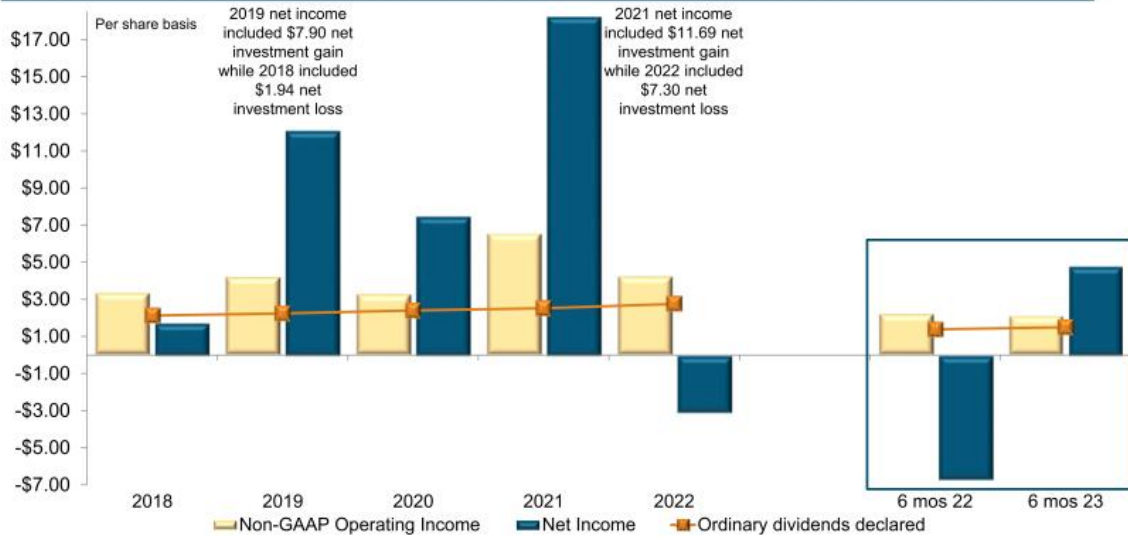


## Appendix

Income, Dividend & Cash Flow Trends  
Reserve Adequacy & Prior Accident Year Development  
Pricing Precision, Premium Growth & Profit Trends  
Investment Portfolio Management & Performance  
Reinsurance Ceded Program & Additional Agency Statistics  
Financial Strength Ratings & Valuation Comparison to Peers

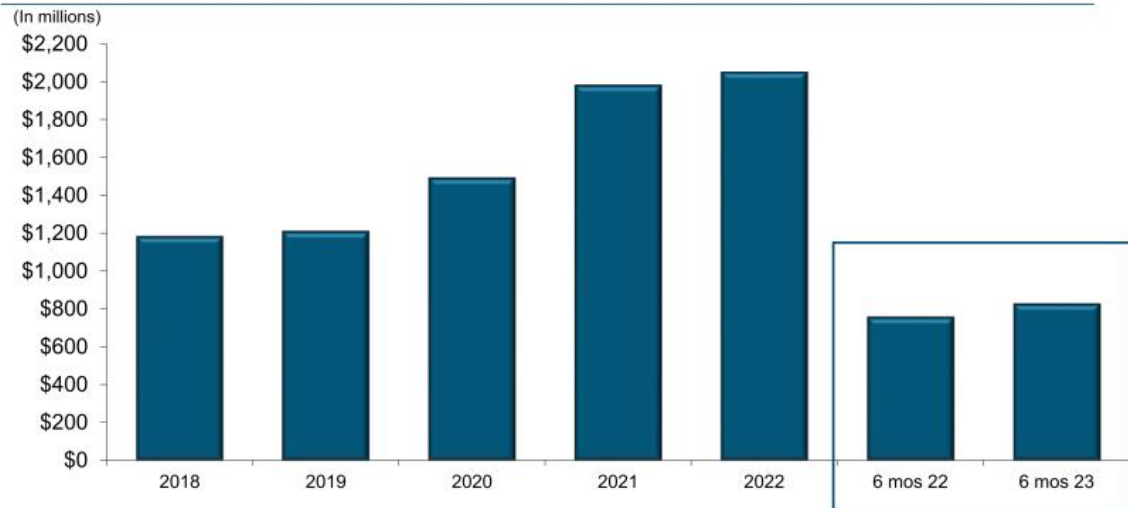


## INCOME AND SHAREHOLDER DIVIDENDS



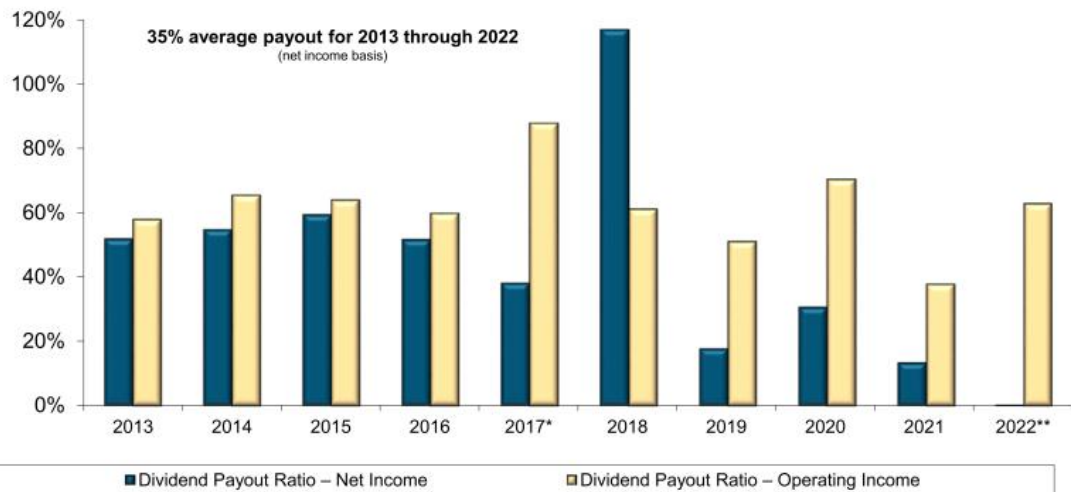
## STRONG OPERATING CASH FLOW

CONTRIBUTED TO \$825M OF YTD 6-30-23 NET PURCHASES IN INVESTMENT PORTFOLIO



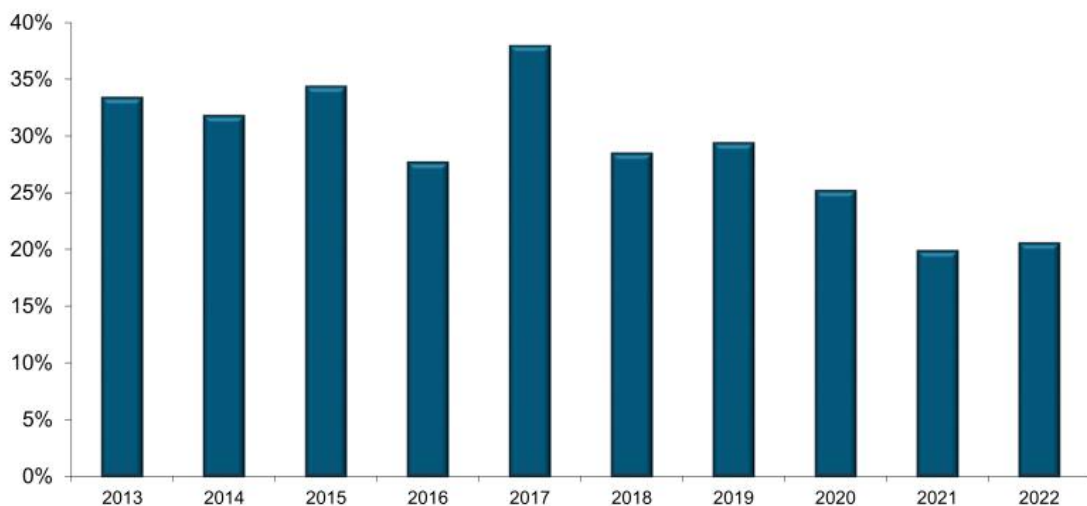
## CASH DIVIDEND PAYOUT RATIO

STRONG CAPITAL, CASH FLOW SUPPORT PAYOUT LEVELS



\* 2017 net income included \$495 million benefit from net deferred income tax liability revaluation due to U.S. tax reform  
 \*\* 2022 ratio to net income not shown and is not meaningful due to negative net income of \$486 million

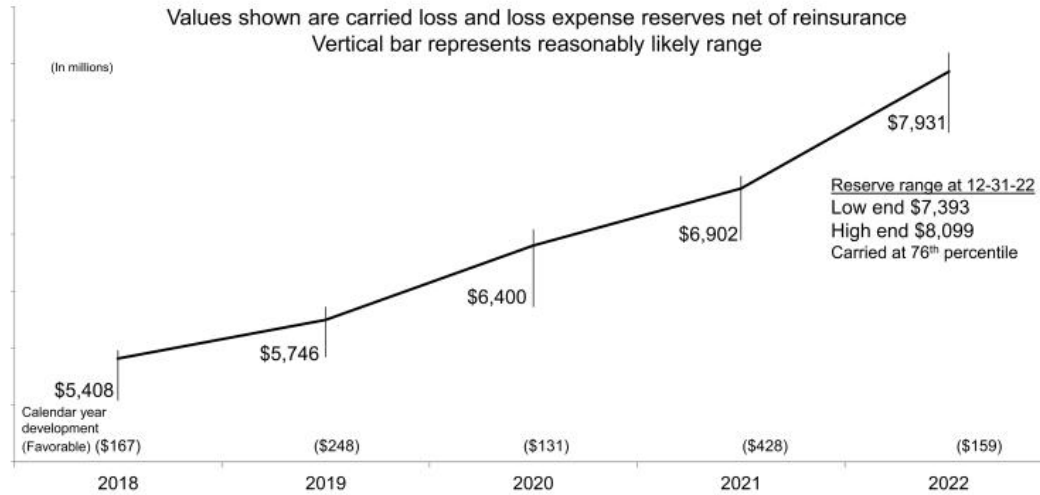
## DIVIDEND AS A PERCENTAGE OF NET CASH FLOW FROM OPERATIONS





## PROPERTY CASUALTY RESERVES

FAVORABLE DEVELOPMENT FOR 34 CONSECUTIVE YEARS

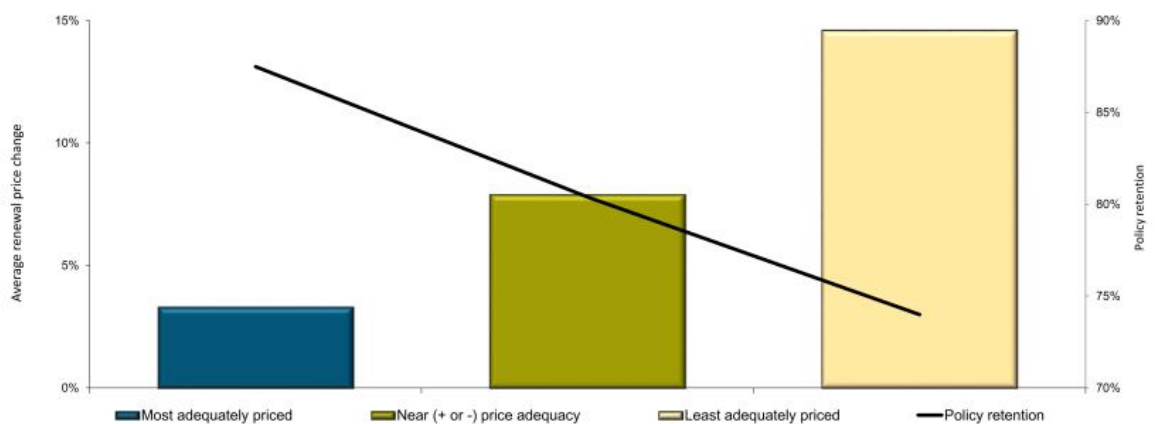


## GREATER PRICING PRECISION

IMPROVING PROFIT MARGINS

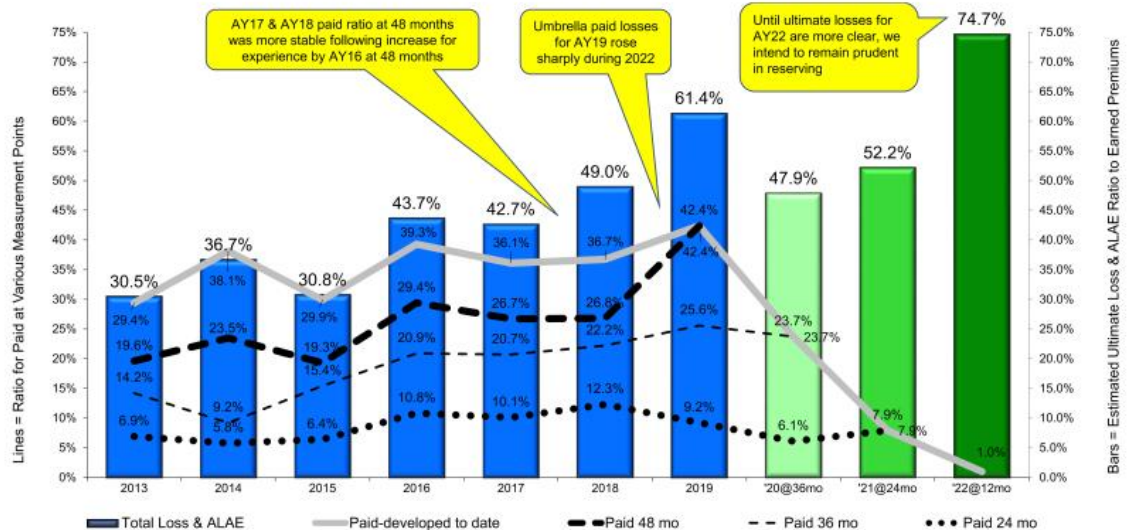
### Commercial auto 2022 renewal price increase averages and policy retention by modeled pricing segments illustrates pricing precision effects

Most adequate refers to policies that need less price increase based on pricing adequacy of expiring premium per pricing models



## COMMERCIAL UMBRELLA RATIOS – ACTUAL PAID AT 48 MONTHS

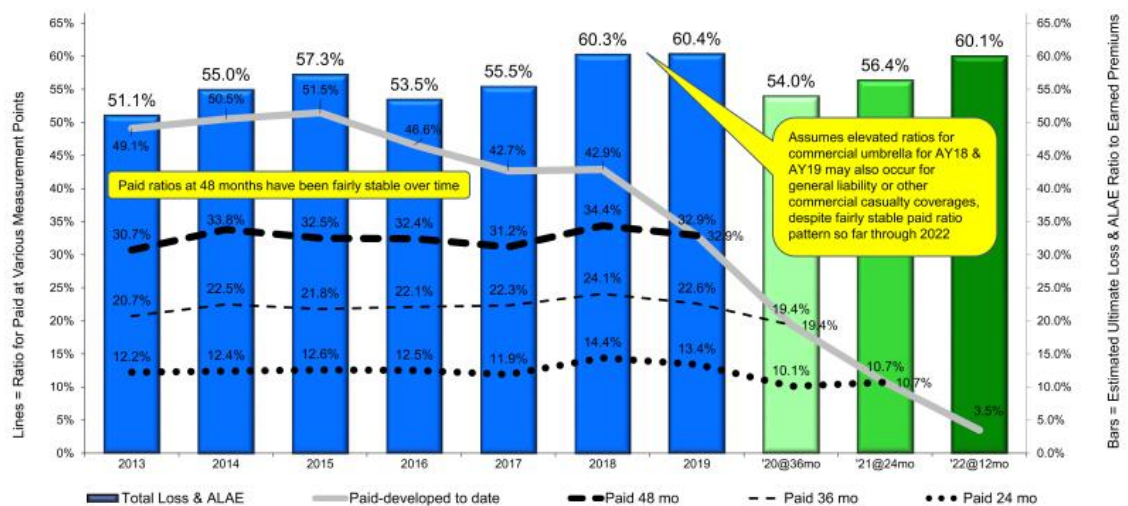
LOSS & ALAE BY ACCIDENT YEAR, DEVELOPED THROUGH 12-31-22



## COMMERCIAL CASUALTY EXCLUDING UMBRELLA – ACTUAL PAID AT 48 MONTHS

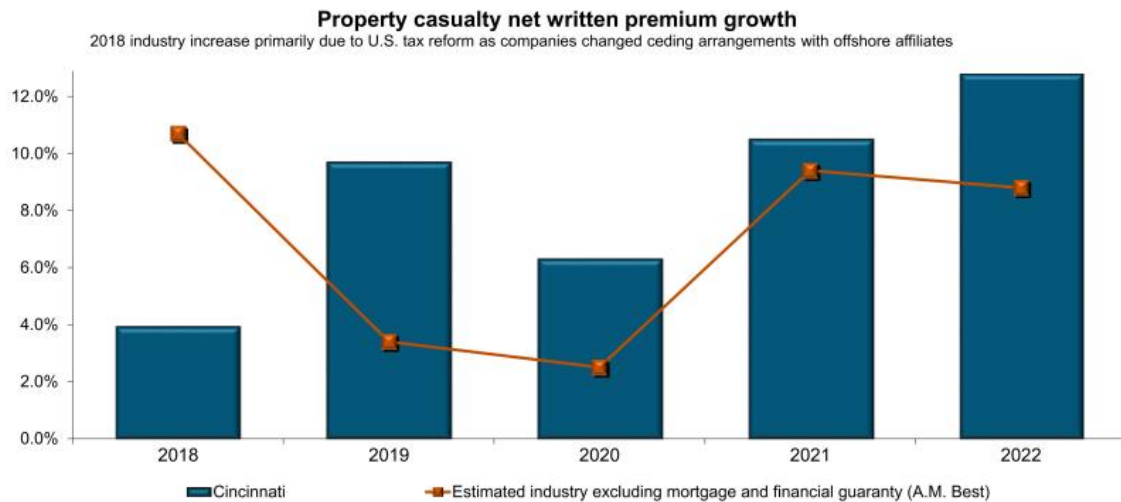
LOSS & ALAE BY ACCIDENT YEAR, DEVELOPED THROUGH 12-31-22

COVERAGES OTHER THAN UMBRELLA REPRESENT APPROXIMATELY 2/3 OF PREMIUMS EARNED



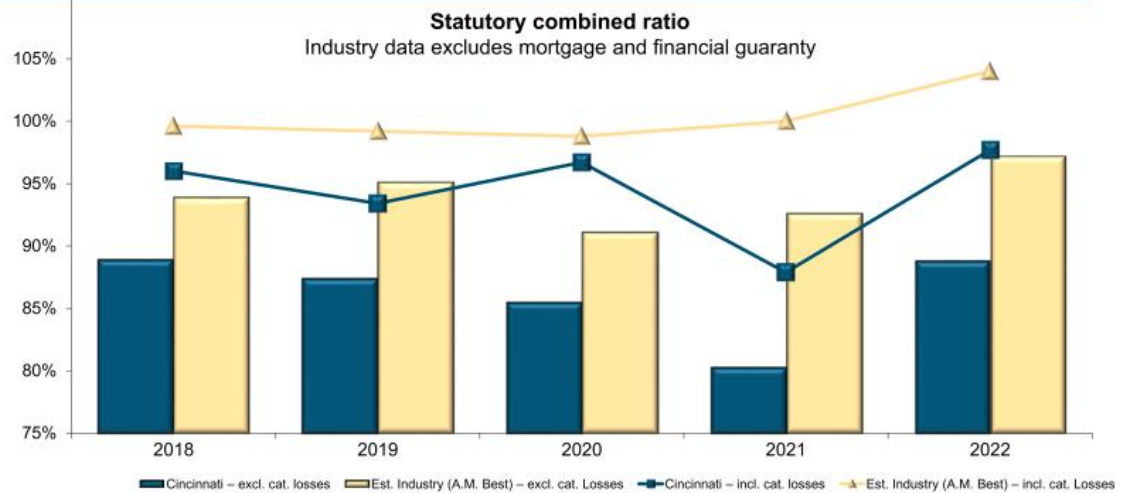
## PREMIUM GROWTH VS. INDUSTRY

8.6% 5-YEAR CAGR EXCEEDED INDUSTRY'S 6.9%



## OUTPERFORMING THE INDUSTRY

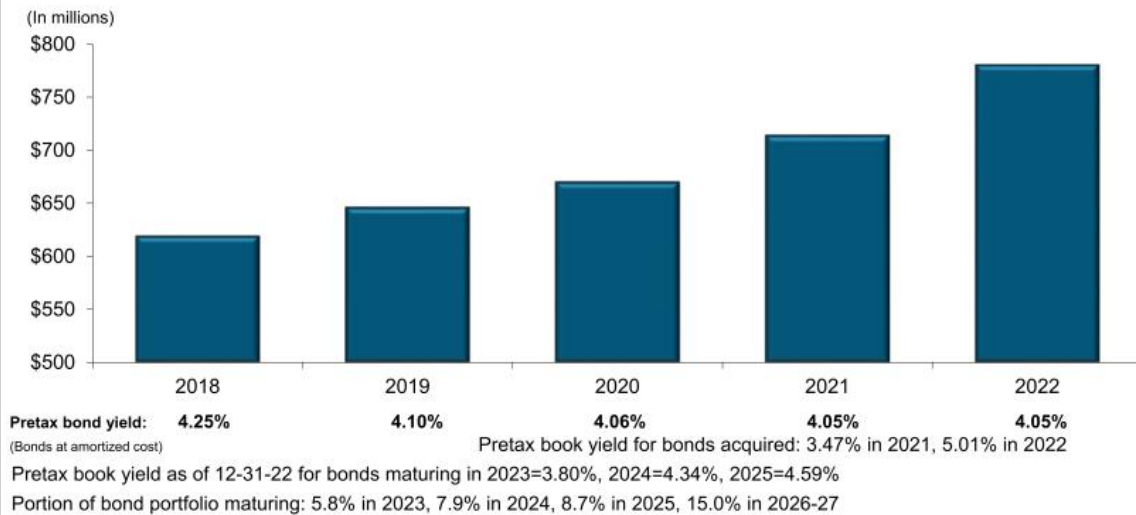
FIVE-YEAR AVERAGE COMBINED RATIO 6.0 POINTS BETTER



Cincinnati's historical catastrophe loss annual averages as of 12-31-22: 5-year = 8.6%, 10-year = 7.4%

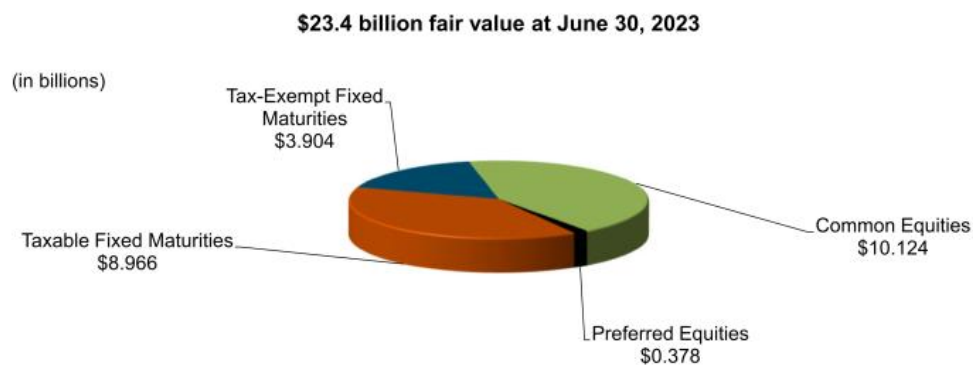
## INVESTMENT INCOME

13% GROWTH YTD 6-30-23: INTEREST UP 16%, DIVIDENDS DOWN 1% (PRETAX)



## INVESTMENT PORTFOLIO

INVEST FOR INCOME AND APPRECIATION



**Investment leverage: 216% at June 30, 2023**  
**Bond portfolio fair value exceeds insurance reserves liability by approximately 8%**

## DIVERSIFIED EQUITY PORTFOLIO\*

BALANCES INCOME STABILITY & CAPITAL APPRECIATION POTENTIAL

June 30, 2023

Sector	CFC	S&P 500 Weightings
Information technology	31.9%	28.3%
Industrials	12.4	8.5
Financial	12.3	12.4
Healthcare	12.2	13.4
Consumer staples	8.1	6.7
Consumer discretionary	7.4	10.7
Materials	4.6	2.4
Energy	4.4	4.1
Utilities	2.8	2.6
Real estate	2.5	2.5
Telecomm services	1.4	8.4

### Portfolio Highlights at 6-30-23

- Apple is largest holding
  - 8.8% of publicly traded common stock portfolio
  - 3.8% of total investment portfolio
  - Next four largest holdings, totaling 18.9% of publicly traded common stock portfolio: Microsoft, Broadcom, JPMorgan and UnitedHealth
- 1% decrease in YTD 6-30-23 dividend income
- Appreciated value from cost totaled \$6.1 billion (pretax)
- Annual portfolio returns: (2022 & 2021) (10.9%) & 29.6% [S&P 500: (18.1%) & 28.7%]

\* Publicly traded common stock core portfolio, approximately 50 holdings (excludes private equity)

## BOND PORTFOLIO RISK PROFILE

\$12.870 BILLION AT JUNE 30, 2023

- Credit risk – A2/A average rating
  - 81.0% are rated investment grade, 3.9% are noninvestment grade, 15.1% are unrated
- Interest rate risk
  - 4.6 years effective duration, 7.7 years weighted average maturity
  - Generally laddered maturity structure
    - 22% of year-end 2022 portfolio matures by the end of 2025, 37% by 2027, 65% by 2032
  - With 43.3% of the investment portfolio invested in common stocks at 6-30-23, we estimated shareholders' equity would decline 4.3% if interest rates were to rise by 100 basis points
- Bond portfolio is well-diversified
  - Largest issuer (corporate bond) = 0.8% of total bond portfolio
  - Municipal bond portfolio, well-diversified with approximately 1,700 issuers
    - \$3.904 billion with an average rating of Aa2/AA by Moody's and S&P Global



## SOLID REINSURANCE CEDED PROGRAM

### BALANCES COSTS WITH SHAREHOLDERS' EQUITY PROTECTION

#### Major Treaties

(Estimated 2023 ceded premiums)

##### Property catastrophe

(\$49 million)

- Treaty has one reinstatement provision
- Up to \$40 million additional coverage provided by separate treaties
  - Coverage combinations include business written on a direct basis & Cincinnati Re
  - Cincinnati Re: \$20 million per occurrence limit in excess of \$80 million per event
  - \$8 million estimated annual ceded premiums for these separate treaties
- Cincinnati Global has separate treaties for reinsurance

##### Property per risk & \$50 million

##### property excess treaties

(\$60 million)

##### Casualty per occurrence

(\$19 million)

##### Casualty excess treaties

(\$4 million for two treaties combined)

#### Coverage & Retention Summary

(As of January 1, 2023)

For a single event:

- Retain 100% of first \$200 million in losses
- Retention varies between \$200 million & \$1.1 billion
- Max exposure for \$1.1 billion event = \$542 million
  - PML – combined including Cincinnati Re & Cincinnati Global
  - 1-in-100 year event = 5.1%    1-in-250 year = 7.6%
  - (% of shareholders' equity at 12-31-22)

For a single loss:

- Retain 100% of first \$10 million in losses
- Retain 0% of losses \$10-100 million
- Facultative reinsurance for >\$100 million

For a single loss:

- Retain 100% of first \$10 million in losses
- Retain 0% of losses \$10-25 million
- Facultative reinsurance for >\$25 million

Workers' comp, extra-contractual & clash coverage:

- \$25 million excess of \$25 million (first excess treaty)
- \$20 million excess of \$50 million (second treaty)

Primary reinsurers are Swiss Re, Munich Re, Hannover Ruck, Partner Re, TransRe and Lloyd's of London

## ADDITIONAL AGENCY STATISTICS

- 39% of 2,861 year-end 2022 reporting locations include:
  - 19% private equity, 14% national brokers, 6% banks
  - Private equity percentage was nearly double compared with year-end 2017
  - National brokers up 6 percentage points, banks down 1 point compared with year-end 2017
- 2022 contribution to new business written premiums (standard lines market)
  - 22% private equity-owned agencies      17% national brokers
  - 5% bank-owned      56% privately-owned or regional/cluster agencies
- 5.9% for largest contributor, among the largest are:
  - Acrisure, A.J. Gallagher, Assurex, Assured Partners, BroadStreet Partners, HUB, Keystone, MMA, Truist, USI
- 116 locations acquired during 2022, including:
  - 43 by a private equity firm, 28 by a regional or national broker, 27 by another Cincinnati agency, 16 by a non-Cincinnati agency, 2 by a bank



## FINANCIAL STRENGTH RATINGS COMPARISON

	A.M. Best	Fitch	Moody's	S&P
Cincinnati	A+	A+	A1	A+
Auto Owners	A++	-	-	-
Travelers	A++	AA	Aa2	AA
Acuity	A+	-	-	A+
Allied	A+	-	A1	A+
Fireman's Fund	A+	-	-	AA
Harleysville	A+	-	A1	A+
Hartford	A+	-	A1	A+
Selective	A+	A+	A2	A
Central Mutual	A	-	-	-
CNA	A	A+	A2	A+
EMC	A	-	-	-
Frankenmuth	A	-	-	-
General Casualty	A	A+	-	A+
Hanover	A	-	A2	A
Liberty Mutual	A	-	A2	A
Safeco	A	-	A2	A
State Auto	A	-	-	A
United Fire Group	A	-	-	-
West Bend	A	-	-	-
Westfield	A	-	-	-
Zurich	A	-	A2	A

Source: S&P Global Market Intelligence as of July 10, 2023. Ratings are under continuous review and subject to change and/or affirmation.

## VALUATION COMPARISON TO PEERS

