FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	VAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>SCHIFF JOHN J JR</u>					2. Issuer Name and Ticker or Trading Symbol CINCINNATI FINANCIAL CORP [ CINF ]										Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner					
(Last) (First) (Middle) 6200 SOUTH GILMORE RD					3. Date of Earliest Transaction (Month/Day/Year) 01/15/2014										X	X Officer (give title below)  Chairman of			below	
(Street) FAIRFIE (City)	IRFIELD OH 45014-5141			141	4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)										i. Individual or Joint/Group Filing (Check Applicable ine)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person				
		Tab	le I - No	n-Deriva	ative \$	Secu	uritie	s Acc	uired,	Dis	posed o	of, o	or Ber	efic	cially	Owne	ed			
Date			2. Transac Date (Month/Da			2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)		(A) ( 3, 4	or and	5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	V	Amount		(A) or (D)	Pric	се	Transac (Instr. 3	tion(s)			()
Common	Stock			01/15/2	2014				G	v	55,772	2	D	,	\$0	1,18	4,510 <sup>(1)</sup>		I	By Charitable Lead Annuity Trust
Common	Stock															3,28	37,933		D	
Common	Stock															2,	147		I	By 401(k)
Common	Stock															124	4,249			By Schiff Agency
Common	Stock															10'	7,186		I	By Schiff Agency Pension Plan
Common	Stock															56	3,633			By Spouse
		T		Derivati (e.g., pu												wned				
1. Title of Derivative Security (Instr. 3)	of 2. 3. Transaction 3A. Deemed Execution Date, ty or Exercise (Month/Day/Year) if any		ned 4	4. Transactior Code (Instr. 8)		5. Number of			xercis	sable and e	7. Ar Se Ur De Se	7. Title and Amount of Securities Underlying Derivative Security (Instr and 4)		8. I De Se (In:		9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	y Ov Fo Dii or (I)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
	of Doggood				Code	,	(A)	(D)	Date Exercisa		Expiration Date	Tit	or Nu of	noun mbe ares						

1. Shares are gifted quarterly from the Charitable Lead Annuity Trust.

01/31/2014 /s/ John J. Schiff, Jr.

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).