## SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934 (Amendment No. 13)\*

FIFTH THIRD BANCORPORATION (Name of Issuer)

COMMON STOCK, \$6.66 PAR VALUE (Title of Class of Securities)

316773100 (CUSIP Number)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

## CUSIP 316773100

	Name of Reporting Persons S.S. or I.R.S. Identification Nos.			
	Cincinn		rporation 31-07468	71
[2]	Check the Appropriate Box if a Member of a Group (a) (b)			
[3]	SEC Use Only			
 [4]	Citizenship or Place of Organization			
		Fairfield, Oh		
Number of Shares		[5] Sole Voti	ng Power	48,310,150*
Beneficially Owned By		[6] Shared Vo	ting Power	- 0 -
Each Reporting Person With		[7] Sole Disp	ositive Power	
			spositive Power	-0-
[9] Aggregate Amount Beneficially		ficially Owned B	y Each Reporting P	erson
			48,310,150	
	Check Box he Aggregate Amount in			
			N/A	
[11] Percent of Class Represented by Amour				
			18.1%	
	Type of Reporting Per			
			PH, IC	

Item 1 (a) Name of Issuer: Fifth Third Bancorporation

Item 1 (b) Address of issuer's Principal Executive Offices: 38 Fountain Square Plaza Cincinnati, Ohio 45263

Item 2 (a) Name of Person Filing: Cincinnati Financial Corporation

Item 2 (b) Address of Principal Business Office: P.O. Box 145496 Cincinnati, Ohio 45250-5496

Item 2 (c) Citizenship: OHIO

Item 2 (d) Title of Class of Securities: Common stock, \$6.66 par value

Item 2 (e) CUSIP Number:

## 316773100

## Item 3. Type of Reporting Person

- (a) [ ] Broker or Dealer registered under Section 15 of the Act
- (b) [] Bank as defined in section 3(a) (6) of the Act
- (c) [X] Insurance Company as defined in sections 3(a) (19) of the Act
- (d) [ ] Investment Company registered under section 8 of the Investment Company Act
- (e) [ ] Investment Adviser registered under section 203 of the Investment Advisers Act of 1940
- (f) [ ] Employees Benefit Plan, Pension Fund which is subject to the provisions of the Employee Retirement Income Security Act of 1947 or Endowment Fund
- (g) [X] Parent Holding Company, in accordance with 240.13d-b (ii) (G)
- (h) [ ] Group, in accordance with 240.13d-1 (b) (1) (ii) (H)

Item 4 Ownership:

(a) Amount Beneficially Owned: 48,310,150

(b) Percent of Class: 18.1%

(c) Number of Shares as to which CFC has:

- (ii) shared power to vote or to direct the vote .....--0-
- (iv) shared power to dispose or to direct the disposition of......-0-

Item 5. Ownership of Five Percent or less of A Class:

N/A

Item 6. Ownership of More than Five Percent on Behalf of Another person.

N/A

Item 7. Identification and Classification of the Subsidiary which Acquired the Security Being Reported on by the parent Holding Company:

This Schedule 13G is being filed by the Cincinnati Financial Corporation for itself or, if item 3(g) has been checked, as a parent holding company with respect to the holding of its following subsidiaries:

- [X] Cincinnati Financial Corporation (31-0746871), a parent holding company, in accordance with 240.13d-(b) (ii) (G)
- [X] Cincinnati Insurance Company (31-0542366), an insurance company as defined in sections 9 (a) (19) of the Act
- [X] Cincinnati Casualty Company (31-0826946), an insurance company as defined in sections 3 (a) (19) of the Act
- [X] Cincinnati Life Insurance Company (31-1213778), an insurance company as defined in sections 3 (a) (19) of the Act
- [ ] Cincinnati Financial Retirement Plan Trust (31-0746871), an employee benefit plan, pension fund which is subject to the provisions of the Employee Retirement Income Security Act of 1947 or Endowment Fund

Item 8. Identification and Classification of Members of the Group:

Item 9. Notice of Dissolution of Group:

Item 10. Certification:

By signing below I certify that to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purposes or effect.

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 6, 1999

The Cincinnati Financial Corporation

By /s/ T. F. ELCHYNSKI Theodore F. Elchynski Chief Financial Officer

\*This Stock is held in custody by the Fifth Third Bank or PNC Bank, Ohio N.A.