UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

X Quarterly Report Under Section 13 or 15 (d) of the Securities Exchange Act ---- of 1934

For the Quarterly Period Ended June 30, 1996

--- Transition Report Pursuant to Section 13 or 15 (d) of the Securities Exchange Act of 1934

Commission File Number 0-4604

CINCINNATI FINANCIAL CORPORATION

(Exact name of registrant as specified in its charter)

An Ohio Corporation (State or other jurisdiction of incorporation or organization) 31-0746871 (I.R.S. Employer Identification No.)

6200 South Gilmore Road Fairfield, Ohio 45014-5141

(Address of principal executive offices)

Registrant's telephone number, including area code: 513/870-2000

*Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days.

YES X , NO

Securities registered pursuant to Section 12(g) of the Act:

\$2.00 Par Common--55,766,615 shares outstanding at June 30, 1996

\$80,000,000 of 5-1/2% Convertible Senior Debentures Due 2002

PART I

ITEM 1. FINANCIAL STATEMENTS

CINCINNATI FINANCIAL CORPORATION AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS

	(Unaudited) June 30, 1996	December 31, 1995
ASSETS Cash	\$ 10,117,346	\$ 20,019,459
Fixed Maturities (Cost: 1996\$2,374,889,263; 1995\$2,298,718,542) Equity Securities (Cost: 1996\$1,505,050,201;	2,449,668,496	2,446,995,519
1995\$1,423,671,759) Other Invested Assets Finance Receivables Premiums Receivable Reinsurance Receivable Prepaid Reinsurance Premiums Investment Income Receivable Land, Buildings and Equipment for Company Use (at Cost	3,306,316,275 49,328,335 23,026,796 173,853,503 113,490,585 22,574,725 68,502,493	3,041,762,260 46,963,230 20,281,562 161,116,592 103,682,717 21,835,186 65,045,195
Less Accumulated Depreciation) Deferred Acquisition Costs Pertaining to Unearned	35, 253, 484	33,056,396
Premiums and to Life Policies in Force Other Assets	122,258,633 31,576,928	119,589,232 28,950,551
Total Assets	\$ 6,405,967,599 =======	\$ 6,109,297,899 ========
LIABILITIES		
Insurance Reserves: Life Policy Reserves Losses and Loss Expenses Unearned Premiums Notes Payable 5-1/2% Convertible Senior Debentures Due 2002 Federal Income Taxes	\$ 421,926,089 1,814,445,278 412,718,780 252,709,344 80,000,000	\$ 403,263,716 1,743,533,951 408,624,414 221,005,282 80,000,000
Current Deferred Other Liabilities	5,507,468 521,821,418 91,451,692	10,475,088 487,840,052 96,584,203
Total Liabilities	3,600,580,069	3,451,326,706
SHAREHOLDERS' EQUITY		
Common Stock, \$2 per Share; Authorized 80,000,000 Shares; Issued 199655,788,002; 199553,084,081 Shares; Outstanding 199655,766,615; 199553,056,934		
Shares Paid-In Capital Retained Earnings Unrealized Gain on Investments, Less Taxes	111,576,004 400,008,693 1,064,183,358 1,230,678,852	106,168,162 237,171,509 1,156,626,751 1,159,388,263
	2,806,446,907	2,659,354,685
Less Treasury Shares at Cost (199621,387 Shares; 199527,147 Shares)	(1,059,377)	(1,383,492)
Total Shareholders' Equity	2,805,387,530	2,657,971,193
Total Liabilities and Shareholders' Equity	\$ 6,405,967,599	\$ 6,109,297,899

CINCINNATI FINANCIAL CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF INCOME (UNAUDITED)

	Six Months En		Three Months	Ended June 30,		
Revenues:	1996	1995	1996			
Premiums Earned: Property and Casualty Life	\$670,843,484 25,043,469 3,757,828	\$618,417,000 21,676,950 3,691,634	\$337,471,448 13,090,538 1,862,445	\$311,270,075 10,727,106 1,858,488		
Net Premiums Earned	699,644,781 162,522,515 25,889,445 5,783,402	643,785,584 147,445,314 23,635,133 4,844,563	352,424,431 80,050,820 6,612,297 2,954,147	323,855,669 75,631,619 2,617,132 2,918,375		
Total Revenues	893,840,143	819,710,594	442,041,695	405,022,795		
Benefits & Expenses: Ins. Losses and Policyholder Ben Commissions Other Operating Expenses Taxes, Licenses & Fees Increase in Deferred Acquisition Costs Pertaining to Unearned	539,929,072 124,210,052 54,983,897 21,706,451	471,041,115 121,852,125 46,660,856 19,356,089	267,174,308 63,132,385 28,454,992 11,802,041	237,656,089 62,634,476 21,855,762 10,411,477		
Premiums and to Life Policies in Force	(2,669,401) 9,121,546 3,087,578	7,982,569 3,458,467	4,563,395 2,217,465	4,319,598 1,598,507		
Total Expenses		666,258,279	375,019,343	335,393,345		
Income Before Income Taxes		153,452,315	67,022,352	69,629,450		
Provision (Benefit) for Inc. Taxes: Current Deferred	34,032,377 (4,405,872)	39,084,866 (4,017,730)	14,111,044 (1,484,753)	17,771,499 (3,282,629)		
Total	29,626,505	35,067,136	12,626,291	14,488,870		
Net Income		\$118,385,179	\$ 54,396,061	\$ 55,140,580		
Weighted Average Shares Outstanding	57,819,408		57,828,063	57,695,818*		
Per Common Share: Total Net Income	\$ 1.99		\$.95	\$.97*		
Cash Dividends Declared	\$.72	\$.63* =======	\$.37	\$.33*		

Accompanying notes are an integral part of these financial statements.

^{*}Adjusted to reflect 5% stock dividend effective March 15, 1996.

CINCINNATI FINANCIAL CORPORATION AND SUBSIDIARIES

CONSOLIDATED STATEMENT OF SHAREHOLDERS' EQUITY (UNAUDITED)

SIX MONTHS ENDED JUNE 30, 1995 AND 1996

	Common Shares	Stock Amount	Treasury Stock	Paid-In Capital	Retained Earnings	Unrealized Capital Gains
Bal. Dec. 31, 1994	50,435,974	\$100,871,948	\$ (913,765)	\$105,791,761	\$ 1,133,104,811	\$ 601,192,480
Net Income					118,385,179	
Change in Unreal. Gains Net of Inc. Taxes of \$124,727,599						231,636,969
Div. Declared					(35, 195, 553)	
5% Stock Div. at Market	2,521,546	5,043,092		127,338,073	(132,564,883)*	
Issuance of Treasury Shares			10,465	4,437		
Stock Options Exercised	92,719	185,438		2,504,950		
Bal. June 30, 1995		\$106,100,478 ========	\$ (903,300) ======		\$ 1,083,729,554 =======	\$ 832,829,449 =======
Bal. Dec. 31, 1995	53,084,081	\$106,168,162	\$(1,383,492)	\$237,171,509	\$ 1,156,626,751	\$1,159,388,263
Net Income					113,844,443	
Change in Unreal. Gains Net of Inc. Taxes of \$38,387,240						71,290,589
Div. Declared					(40,279,110)	
5% Stock Div. at Market	2,652,110	5,304,220		160,452,655	(166,008,726)*	
Issuance of Treasury Shares			324, 115	515,287		
Stock Options Exercised	51,811	103,622		1,869,242		
Bal. June 30, 1996		\$111,576,004 ======	\$(1,059,377) =======		\$ 1,064,183,358 ========	\$1,230,678,852 =======

Accompanying notes are an integral part of these financial statements.

 $^{^*}$ Includes \$183,718 and \$251,851 for fractional shares in March 17, 1995 and March 15, 1996, respectively.

CINCINNATI FINANCIAL CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)

	Six Months Ended June 30,				
	1996 	1995 			
Cash flows from operating activities:	.	.			
Net income	\$ 113,844,443	\$ 118,385,179			
Depreciation and amortization	1,318,060	4,481,336			
Increase in net unearned premiums	3,354,827	8,685,932			
Increase in net life policy reserves	18,662,373	14,423,193			
Increase in net loss and loss expense reserves	61,103,459	85,478,037			
Increase in net premiums receivable	(12,736,911)	(3,567,745)			
Increase in deferred acquisition costs	(2,669,401)	(4,092,942)			
Decrease in other liabilities	(7,979,882)	(10,311,315)			
Increase in investment income receivable	(3,457,298)	(5,857,009)			
Increase in accounts receivable	(3, 183, 866)	(1,446,138)			
Decrease in deferred income taxes	(4, 405, 872)	(5,854,526)			
Increase (Decrease) in current income taxes	(4,967,620)	9,497,385			
Realized gain on investments	(25,889,445)	(23,635,133)			
Other	(3,940,286)	1,684,260			
Net cash provided by operating activities	129,052,581	187,870,514			
Cash flows from investing activities:					
Sale of fixed maturities investments	78,743,812	64,233,845			
Maturity of fixed maturities investments	133,911,701	112,954,561			
Sale of equity securities investments	100,078,311	164,065,642			
Collection of finance receivables	4,852,197	3,981,692			
Purchase of fixed maturities investments	(279,769,482)	(363,332,837)			
Purchase of equity securities investments	(160,832,659)	(201,775,268)			
Investment in land, buildings and equipment	(7,132,306)	(5,627,325)			
Investment in finance receivables	(7,597,431)	(6,087,139)			
Investment in other invested assets	1,958,424	1,023,400			
Net cash used in investing activities	(135,787,433)	(230,563,429)			
Cash flows from financing activities:					
Proceeds from stock options exercised	1,972,865	2,690,388			
Issuance of treasury shares	839,403	14,902			
Increase in notes payable	31,704,062	67,970,234			
Payment of cash dividends to shareholders	(37,683,591)	(33,481,698)			
Not sook associated by Cored in Sissessing activities	(0.407.004)	07.400.000			
Net cash provided by (used in) financing activities	(3,167,261)	37,193,826			
Not decrees in each	(0.000.440)	(F 400 000)			
Net decrease in cash	(9,902,113)	(5,499,089)			
Cash at beginning of period	20,019,459	48,254,464			
Cash at end of period	\$ 10,117,346 =======	\$ 42,755,375 ========			
Supplemental disclosures of cash flow information					
Interest paid	\$ 10,117,173 =======	\$ 7,159,249 =======			
Income taxes paid	\$ 39,000,000 ======	\$ 35,000,000 ======			

Accompanying notes are an integral part of these financial statements.

CINCINNATI FINANCIAL CORPORATION AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

NOTE I - ACCOUNTING POLICIES

The consolidated financial statements include the accounts of the Company and all of its subsidiaries, each of which is wholly owned, and are presented in conformity with generally accepted accounting principles. All significant inter-company investments and transactions have been eliminated in consolidation. The December 31, 1995 consolidated balance sheet amounts are derived from the audited financial statements but do not include all disclosures required by generally accepted accounting principles.

INVESTMENTS--Fixed maturities and equity securities have been classified as available for sale and are carried at fair values at June 30, 1996 and December 31, 1995.

UNREALIZED GAINS AND LOSSES--The increases (decreases) in unrealized gains for fixed maturities and equity securities (net of income tax effect) for the six-month and three-month periods ended June 30 are as follows:

	Fixed Maturities	Equity Securities	Total
Six-Month Periods Ended			
June 30, 1996	\$(47,773,533)	\$ 119,064,122	\$ 71,290,589
June 30, 1995	\$ 92,746,757	\$ 138,890,212	\$ 231,636,969
Three-Month Periods Ended			
June 30, 1996	\$(26,245,457)	\$ (38,520,345)	\$ (64,765,802)
June 30, 1995	\$ 45,439,678	\$ 72,880,280	\$ 118,319,958

Such amounts are included as additions to and deductions from shareholders' equity.

REINSURANCE--Premiums earned are net of premiums on ceded business, and insurance losses and policyholder benefits are net of reinsurance recoveries in the accompanying statements of income for the six-month and three-month periods ended June 30 as follows:

	Ceded Premiums	Reinsurance Recoveries
Six-Month-Periods Ended June 30, 1996 June 30, 1995	\$45,496,606 \$40,606,219	\$18,776,455 \$28,217,348
Three-Month Periods Ended June 30, 1996 June 30, 1995	\$22,567,656 \$21,886,051	\$ 8,846,722 \$13,599,806

NOTE II - STOCK OPTIONS

The Company has primarily qualified stock option plans under which options are granted to employees of the Company at prices which are not less than market price at the date of grant and which are exercisable over ten-year periods. On June 30, 1996, outstanding options for Stock Option Plan No. III totalled 92,378 shares with purchase prices ranging from a low of \$11.87 to a high of \$22.03 and outstanding options for Stock Option Plan No. IV totalled 1,163,676 shares with purchase prices ranging from a low of \$22.38 to a high of \$61.50. All outstanding shares have been adjusted for the 5% stock dividend declared February 3, 1996, payable April 30, 1996 to shareholders of record of March 15, 1996.

At the Shareholders' meeting on April 6, 1996, the shareholders approved Stock Option Plan V for 500,000 shares. No shares have been granted from this plan at this time.

In October 1995, the Financial Accounting Standards Board issued Statement of Financial Accounting Standards (SFAS) No. 123, "Accounting for Stock-Based Compensation," which will be effective for the Company beginning January 1, 1996. SFAS No. 123 requires expanded disclosures of stock-based compensation arrangements with employees and encourages (but does not require) compensation cost to be measured based on the fair value of the equity instrument awarded. Companies are permitted, however, to continue to apply APB Opinion No. 25, which recognizes compensation cost based on the intrinsic value of the equity instrument awarded. The Company will continue to apply APB Opinion No. 25 to its stock based compensation awards to employees.

NOTE III INTERIM ADJUSTMENTS

The preceding summary of financial information for Cincinnati Financial Corporation and consolidated subsidiaries is unaudited, but the Company believes that all adjustments (consisting only of normal recurring accruals) necessary for fair presentation have been made. The results of operations for this interim period is not necessarily an indication of results to be expected for the remaining six months of the year.

ITEM 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Premiums earned for the six months ended June 30, 1996 have increased \$55,859,197 (9%) over the six months ended June 30, 1995. Also, premiums earned have increased \$28,568,762 (9%) for the three months ended June 30, 1996 over the three months ended June 30, 1995. For the six-month and three-month periods ended June 30, 1996, the growth rate of our property and casualty subsidiaries is greater than last year on both a gross written and earned premium basis. The premium growth is attributable to increases in new business, and some rate increases; however, these increases were somewhat offset by the continued softness of the commercial lines market. The premium volume of our life and health subsidiary has increased 13% for the six months ended June 30, 1996 and 19% for the three months ended June 30, 1996 compared to the comparable periods of 1995. The premium growth in our life subsidiary is mainly attributable to increased sales of both traditional and interest sensitive products. For the six-month and three-month periods ended June 30, 1996, investment income, net of expenses, has increased \$15,077,201 (10%) and \$4,419,201 (6%) when compared with the first six months and second three months of 1995, respectively. This increase is the result of the growth of the investment portfolio because of investing cash flows from operations and dividend increases from equity securities.

Realized gains on investments for the six months ended June 30, 1996 amounted to \$25,889,445 compared to \$23,635,133 for the six-month period ended June 30, 1995, and \$6,612,297 for the three-month period ended June 30, 1996 compared to \$2,617,132 for the three-month period ended June 30, 1995. The realized gains are predominantly the result of the sale of equity securities and management's decision to realize the gains and reinvest the proceeds at higher yields.

Insurance losses and policyholder benefits (net of reinsurance recoveries) increased \$68,887,957 (15%) for the first six months of 1996 over the same period in 1995 and increased \$29,518,219 (12%) for the second quarter when compared to the second quarter of 1995. The losses and benefits of the property and casualty companies have increased \$64,197,584 for the six-month period and increased \$28,012,754 for the second quarter of 1996 compared to the comparable periods for 1995. The losses for the first six months and for the second quarter have increased because of the growth of new business and a higher incidence of claims. Catastrophe losses were \$37.2 million and \$4.5 million, respectively, for the first six months of 1996 and 1995 and were \$24.8 million and \$4.4 million, respectively, for the second quarter of 1996 and 1995. These losses were substantially higher for the first six months and the second quarter of 1996 compared to the comparable periods of 1995 because of a higher incidence and severity of these weather related claims.

Policyholder benefits of the life insurance subsidiary increased \$4,690,373 for the first six months of 1996 over the same period of 1995 and increased \$1,505,465 for the second quarter when compared to the second quarter of 1995. The majority of the six-month and second quarter increase is the result of a higher incidence of death and accident and health claims and related costs.

Commission expenses increased \$2,357,927 for the six-month period ended June 30, 1996 compared to the same period for 1995 and increased \$497,909 for the second quarter of 1996 compared to the same period in 1995. The increase is attributable to the increases in new business. Other operating expenses increased \$8,323,041 for the six-month period ended June 30, 1996 compared to the same period for 1995 and increased \$6,599,230 for the second quarter of 1996 compared to the same period in 1995. The increase is the result of general wage increases and the increase in the number of employees from 2,100 at December 31, 1994 to 2,375 at June 30, 1996 and the related expenses associated with the production of new business.

Provision for income taxes, current and deferred, have decreased by \$5,440,631 for the first six months of 1996 compared to the first six months of 1995 and have decreased \$1,862,579 for the second quarter of 1996 compared to the second quarter of 1995. The decrease in federal taxes is primarily attributable to a decline of the effective tax rate from 22.9% to 20.6% at June 30, 1995 and 1996, respectively, and a decline of the effective tax rate from 20.8% to 18.8% for the second quarter of 1995 and 1996, respectively.

Notes payable increased \$31,704,062 for the first six months and increased \$31,240,687 for the second quarter of 1996. The Company borrowed the additional funds to pay for the increased losses in the property and casualty companies instead of paying the losses from cash flow because the Company decided to take advantage of the investment opportunities that were available at that time.

Unrealized appreciation will fluctuate with changes in the overall fixed maturities and equity securities markets. Changes in unrealized appreciation are discussed in Note 1. The Company's equity investment portfolio continues to be primarily investments in common stocks of public utility companies and financial institutions.

PART II OTHER INFORMATION

ITEM	1.		L	e	g	a	1		P	r	0	С	e	e	d	i	n	g	s
			_	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_

The Company is involved in no material litigation other than routine litigation incident to the nature of the insurance industry.

ITEM 2. Changes in Securities

On February 3, 1996, the Company declared a 5% stock dividend payable on April 30, 1996 to shareholders of record of March 15, 1996.

ITEM 3. Defaults Upon Senior Securities

The Company has not defaulted on any interest or principal payment, and no arrearage in the payment of dividends has occurred.

ITEM 4. Submission of Matters to a Vote of Security Holders

On April 6, 1996, the registrant held its Annual Meeting of Stockholders for which the Board of Directors solicited proxies. The proposals voted on and approved by the stockholders are as follows:

- The election of six (6) Directors to serve until the Annual Meeting of Stockholders in 1999.
- Approval of the proposal to adopt Stock Option Plan V in the amount of 500,000 shares of common stock by a vote of 40,070,157 for, 804,549 against, and 287,214 abstaining.
- 3. Approval of the proposal to approve the Incentive Compensation Plan by a vote of 38,949,050 for, 1,146,481 against, and 1,065,919 abstaining.

ITEM 5. Other Information

No matters to report.

ITEM 6. Exhibits and Reports on Form 8-K

(a) Exhibits included:

Exhibit 11--Statement re Computation of Per Share Earnings. Exhibit 27--Financial Data Schedule

(b) The Company was not required to file any reports on Form 8-K during the quarter ended June 30, 1996.

Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CINCINNATI FINANCIAL CORPORATION
-----(Registrant)

Date August 9, 1996

By /s/ Robert J. Driehaus

R. J. Driehaus Senior Vice President and Chief Financial Officer (Principal Financial Officer)

EXHIBIT 11

CINCINNATI FINANCIAL CORPORATION STATEMENT RE COMPUTATION OF PER SHARE EARNINGS (in thousands except for per share amounts)

		Three Months Ende				
	1996	1995* 	1996	1995*		
Weighted average shares outstanding	55,745	55,648	55,760	55,672		
Equivalent shares assumed to be outstanding for: Stock options Convertible debentures		212 1,792	1,792	1,792		
Number of shares for primary computation	57,819	57,652	57,828	57,696		
Other dilutive equivalent shares stock options	- O -	-0-	-	- 0 -		
Number of shares assuming full dilution	57,819 =====	57,652 ======	57,828 ======	57,696 =====		
Net income	\$113,844	\$118,385	\$54,396	\$55,140		
Interest on convertible debentures net of tax	1,430	1,430	715			
Net income for per share computation	\$115,274 ======	\$119,815 ======				
Earnings per share:						
Total Primary	\$ 1.99					
Fully Diluted	======= \$ 1.99 =======		\$.95	\$.97		

 $^{^{\}star}\text{Common}$ shares and their equivalent have been adjusted to reflect the 5% stock dividend effective March 15, 1996.

```
6-MOS
             DEC-31-1996
                 JAN-01-1996
                   JUN-30-1996
        2,449,668,496
                    0
                      0
                   3,306,316,275
                      6,590,731
                   15,653,055
               5,805,313,106
                          10, 117, 346
              2,405,025
        122, 258, 633
              6,405,967,599
             2, 186, 651, 442
           412,718,780
                  46,565,471
           9,259,355
               332,709,344
                       110,516,627
                   2,694,870,903
6,405,967,599
                     699,644,781
           162,522,515
             25,889,445
                   5,783,402
                     539,929,072
   144,634,318
           65,805,805
               143, 470, 948
                    29,626,505
           113,844,443
                           0
                          0
                                 0
                   113,844,443
                         1.99
                         1.99
               1,580,742,006
                      0
                        0
                       0
                         0
             1,649,821,125
```

EQUALS THE SUM OF FIXED MATURITIES, EQUITY SECURITIES AND OTHER INVESTED ASSETS EQUALS THE SUM OF LIFE POLICY RESERVES AND LOSSES AND LOSS EXPENSES LESS THE LIFE COMPANY LIABILITY FOR SUPPLEMENTARY CONTRACTS WITHOUT LIFE CONTINGENCIES OF \$3,154,454 WHICH IS CLASSIFIED AS OTHER POLICYHOLDER FUNDS EQUALS THE SUM OF NOTES PAYABLE AND THE 5-1/2% CONVERTIBLE SENIOR DEBENTURE EQUALS THE TOTAL SHAREHOLDERS EQUITY EQUALS THE SUM OF COMMISSIONS, OTHER OPERATING EXPENSES, TAXES LICENSES AND FEES, INCREASE IN DEFERRED ACQUISITION COSTS, INTEREST EXPENSE AND OTHER EXPENSES.

EQUALS THE NET RESERVE FOR UNPAID CLAIMS FOR THE PROPERTY CASUALTY SUBSIDIARIES LESS LOSS CHECKS PAYABLE AS OF DECEMBER 31, 1995 EQUALS THE NET RESERVE FOR UNPAID CLAIMS FOR THE PROPERTY CASUALTY SUBSIDIARIES

LESS LOSS CHECKS PAYABLE AS OF JUNE 30, 1996