SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
OMB Number: 3235-0287
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1. Name and Addr SHEVCHIK	ess of Reporting Pers	on*	2. Issuer Name and Ticker or Trading Symbol <u>CINCINNATI FINANCIAL CORP</u> [CINF]		tionship of Reporting Per all applicable) Director	rson(s) to Issuer 10% Owner
(Last) (First) (Middle) 6200 SOUTH GILMORE RD		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/15/2013	X	Officer (give title below) Sr. Vice President	Other (specify below) -Subsidiary
(Street) FAIRFIELD	ОН	45014-5141	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filin Form filed by One Rep Form filed by More tha	orting Person
(City)	(State)	(Zip)			Person	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	11/15/2013		A		10	A	\$ <mark>0</mark>	20,539	D	
Common Stock	11/18/2013		М		5,513	A	\$38.8	26,052	D	
Common Stock	11/18/2013		F		4,602	D	\$51.01	21,450	D	
Common Stock	11/18/2013		М		681	A	\$26.58	22,131	D	
Common Stock								1,468	Ι	By Child
Common Stock								7,019	Ι	By Spouse

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exerci Expiration Dat (Month/Day/Ye	te	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (Right to Buy)	\$38.8	11/18/2013		М			5,513	01/19/2005	01/19/2014	Common Stock	5,513	\$ <mark>0</mark>	0	D	
Employee Stock Option (Right to Buy)	\$26.58	11/18/2013		М			681	02/19/2011 ⁽¹⁾	02/11/2020	Common Stock	681	\$ <mark>0</mark>	0	D	

Explanation of Responses:

1. The option vests in three annual installments beginning on the first anniversary of the date of grant.

Joan O Shevchik

11/19/2013

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.